Paramus Mall Floor is Beautiful, Durable, & Easy to Maintain

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Our beautiful cover photo this issue was proudly submitted by Arnold M. Hess of the Artisan Tile and Marble Co., Inc. of N.J.

Thousands of shoppers stroll the length of the Paramus Park Mall, one of the more prestigious shopping plazas in Northern New Jersey each day, ogling beautiful window displays, bargain prices and enjoying a pleasant interlude.

Adding to the beauty and atmosphere of the mall, is the floor made up of structural stone-ware glazed and unglazed pavers...130,000 square feet in all. The 4 x 8 and 8 x 8 pavers were thinset according to Mr. Hess, who founded his company 13 years ago.

The architect for the job was R.T. K. L., Inc. of Columbia, Md. and the contractor was Joseph L. Muscarelle, Inc. of Maywood N.J. The job was completed on March 14, 1974.

Mr. Hess noted that tile was selected for the mall floor because of its low maintenance, long life and natural beauty.

Among his company's other recent accomplishments using tile were at the Panama City Mall, Panama City, Fla.; Orange Park North Mall, Jacksonville, Fla., and the OMNI International Hotel, Norfolk, Va.

The use of tile in heavy trafficked places such as shopping malls and hotels again highlights its strong points and should serve as an inspiration to architects, building superintendents and construction planners to "Think Tile".