ATMs SUE ATM, AGAIN!

Man Against Machine
ATM's (automated teller machines) throughout the state of New Jersey have linked together in litigation against ATM (Artisan Tile & Marble), resurrecting one of the largest law suits ever filed in New Jersey.

"We had the name first" stated a Somerset ATM, "and anyway, they really should be called ATMCNJ1 — correctly identifying Artisan Tile & Marble Company of NJ, Inc."

Artisan's attorney, William Willisee had "no comment" with regard to this pending action. All company deposits are being held in escrow until the suit is altered.

Corporate Raiders
In a surprise move, a cartel headed by Donald Frump has made an unsuccessful attempt to purchase all of Artisan Tile's outstanding shares for an estimated one billion dollars.

The group, headquartered in Port Norris, MD, including such tile moguls as Dave Bilken and Bruce DelBurpo, was joined by socialite Lynn (duh) Paris who stated, "I want Artisan because they only install red marble."

According to Jerry (Five Will Get You Ten) Killem, Artisan's accountant, the billion dollar offer "doesn't even cover Big John's salary, much less the overhead."

Business Smizness
In another business venture, it has been rumored that our very own Artisan Addenda has offered to buy the controlling interest in Florbes newspaper chain.

According to the Artisan Addenda editor, Peggy (ohhh-Donna) Clerk, "we want it because they don't use red ink."

A response by Florbes representatives was unprintable (even in red).

Newsflasher...
Smithsonian Submission
A truly unique memento has been donated to the Smithsonian and has been requested to be put on display next to Rob "Fonzie" Mapaycheck's brilliant red leather jacket—its Arnie Hess' first tile estimate—which has been found on the back of a red stained restaurant napkin.

A copy of the award winning bid is available for a fee.

Recall
Artisan's chairperson and main guesstimator, Matt Seechore, has announced the recall of all ATM bids generated prior to 1964.

A spokesperson for the Artisan estimating staff stated that head estimator James Michael John (jimmy) Sekora's adding machine was missing a decimal point, thereby creating a very unusual pricing system.

In an attempt to correct this situation, all bids have been reissued with two additional zeros added to all quotation prices. G/C's should please be guided accordingly.

Check writers should follow the same formula (and forward all checks to Carole (checkaboom) Stinger, checkaboom-boom-boom.)
And Now Sports...

The Artisan Softball team appropriately named the A-1-Team (A-one-team) after ATM's founder, Amarda One Hess, has been offered the franchise to play it's pre-season in Jupiter, Florida.

According to the manager and star running back, Mike (Wrong Way) Ritetum, "I don't think we'll go; there are no Jersey girls down there".
(Bogus man!) Bathing suit film at eleven.................

Food Section

Restaurateurs John and Kati Sierra and food critics Mark and Eve Yahkelbasi gave the cook book, known as Artisan Baking Across America, five oven mitts. Bread never looked so good as in this big artsy cookbook which highlights gourmet baker Doris Zeecooker, and adapts her recipes for home cooks. Leaving nothing to chance, even touring experimental fields in Kansas with a wheat geneticist, she has constructed recipes with nuclear precision. The food publishers, Karen and Bruce Toshiro stated, 'you're about as likely to try many of these recipes at home -- a sour dough bread that takes 33 hours -- as build a castle from a comic cookbook'. Enjoy the pictures?

Notice

Your free subscription to the Artisan Addenda ends with this issue.

An annual billing of $732,295,588,800.00 will automatically be forwarded to you for future issues.

Checks should be made out to Nancy (I can spell it) Czaronski and forwarded to her father.

Thank you for your support.

AD Space Available

With a circulation of 7,327,646,700 ad space is now being made available directly to you for only $19.95.

Dirty ads will be cleaned up by our ad campaign directors Michelle Saytell and Thom (What's New Puddycat) Jones.

Rates can be obtained by calling Ken Whatshisname on his cell phone, or beep him at 1-800-fat-chance.

ON THE BUSINESS FRONT:

Nascent (new) CLOSINGS

Chief contract negotiator, Paul Viagra, reports the following new closings for the Artisan web company:

- The barn door after Mrs. Kurns' cow...
- Filing cabinet on Peg's fingers...
- His eyes to checks that need to be written
- The gate after the horse got out...
- A tile contractor's mind, instead of his mouth...

Complaint Dept.

Jim Stickerthanafloira is not taking any calls in April. All complaints should be directed to the ASCOT.

Help Wanted

Needed: top gun assistant to the Chairman of the Bored -- only Polish people named April need apply - personal interviews given only by the CEO -- salary very negotiable

This

Is

April...
COMPANY NEWS:
GC OF THE MONTH
Anyone who pays their bills in full—on time

SUPPLIER OF THE MONTH
Anyone who doesn’t want to be paid in full, on time

JOB OF THE MONTH
Any job we’re getting paid for

JOHN J. SEKORA - EMPLOYEE OF THE MONTH

For those of you wondering how it came about that our illustrious and fearless leader “Big John” has come to be recognized as our “employee” of the month—you may remember that in a previous issue the selection process was described as John ‘pulling names out of his hat’. Since John’s name ‘mysteriously’ gets pulled out each month—the staff got tired of throwing it back into the hat and agreed that this April would be the appropriate month (for obvious reasons) to honor him.

Over the years, John has had a hand (that would be his left one) in all phases of Artisan’s business, ultimately proving himself to be a very versa-tile guy.

Rooms marked ‘ladies’ or ‘mens’ proved to be no safe haven from John’s drive to get the job done. Many a closed door meeting has taken place with John on the other side of the door. Its no wonder that more than one roll of Tums or bottle of Pepto has been consumed in his honor.

Following his weight loss program in previous years (he’s only 275 now) this office was buried with inquiries as to whether John will continue to be known as “Big John”.

(Although there has been no decision yet, we will naturally keep our readers advised.) Since becoming so ‘skinny’, he is more than enjoying his new ‘sneak attack’ employee surveillance tactic of slipping into a room unnoticed by entering sideways.

John keeps his morale and motivation high by surrounding himself with a totally impartial support system. The fact that they are all family and friends is just a mere coincidence.

When John needs a short break, he turns on one of his many state of the art toys. His office is filled with fun items ranging from GI Joe walkie talkies to voice activated dictating machines.

John is famous for volunteering to drive, only to give his unsuspecting passengers demonstrations of his beloved Lexus. Of all his toys, John’s car is his favorite. He can usually be found driving around the parking lot talking to his GPS.

-Lovingly submitted by John’s dedicated, faithful, tireless, hardworking, loyal, and most of all . . . humble staff

Mechanic of the Day
Eddie Sohairy

Helper of the Millennium
Choppy Hilly
COMPANY BLUES CLUES

The Signs On Their Office Doors
Actual signs found on the doors of Artisan's employees

• Maryann
  The person who fails to blow their own horn
  is doomed never to hear the sound of music

• Carol
  To err is human, to really foul things up you
  need a computer

• Doris
  It's only fair to call Adam and Eve the first
  bookkeepers- after all, they invented the loose-
  leaf system

• Matt
  It's difficult to soar with eagles
  when you work with turkeys

• Nancy
  That money talks, I'll never deny-
  I heard it once, it said good-bye

• Kenny (who's office is next to
  Nancy's)
  Money sure doesn't talk....
  It just goes without saying!

• Paul
  Old estimators never die-
  they just know when their number is up

• John (inside)*
  Today is the tomorrow you worried about
  yesterday (below this sign, someone wrote-
  'and now you know why!')

• Jim
  Wouldn't it be grand if we could sell our
  experience for what it costs us?

• Michael
  Thank God for golf. It makes going back
  to work on Monday a genuine relief

• Mike
  Monday is an awful way to spend one
  seventh of your entire life

• Peggy
  I could have been a bank president, but I
  showed a lack of interest.....
  I could have been a prognosticator, but
  where's the future in that?

• Jennifer
  There was a GC we worked for with such
  bad credit ratings, that even their cash
  money was unacceptable

• Rob
  When I'm in charge...I ponder
  When I'm in trouble...I delegate
  When I'm in doubt... I mumble

• Coffee Machine
  Coffee is as much a part of Artisan's office as
  stamps, paperclips, rubber bands and scotch
  tape- and tastes about the same

TODAY'S LESSON

The Right Reverend Wright shares this thought with you today:
"thunder is good, thunder is impressive;
but it is lightening that does the work"

*Correction: The actual sign on John's door (outside) really reads-"your salary raise will be effective when you are"
BINGO WAS HIS NAME-O
In the Artisan tradition of naming all new corporate assets, Maryann has named her new assistant Ginger. . . . Jennifer is calling her new computer Ashley.

And Now A Word From Our Sponsor
Hire Artisan!

AD
An advertisement from our office supply company, Business Miser, said “a new conference table that sleeps twenty”. Of course, we bought it.

FACTOID
Big numbers/small change: there are 293 ways to make change for a dollar—and I still can’t do it.

No Rhyme or Reason
Five or six is when Kenny, Rob, and the Mikes begin
To load up and get to the jobs before the union men roll in.
It’s nearly eight when Maryann arrives—To answer the calls from the sick men’s wives
By eight thirty the rest of the crew is here
With no choice but to shift into high gear.
In estimating, Jim and Paul are taking off jobs—stat
While the responsibility of follow-ups and closings belong to Jen and to Matt.
John is the big boss and always has final say;
While Doris tries to get the GCs to pay
Donna in billing, dealing with retention and waivers of lien,
While Peg does the payroll (ever so keen),
The computer and payables are Carol’s game—
While Nancy promotes the family business’ fame.
Individually hectic and chaotic it may seem,
But pull us all together, and you have the Artisan A-team.
So let’s give credit where credit is due,
The ‘Artisan Perfections’ are because of all of YOU,
In the tile industry, we feel, ATM to be the jewel and if you think any less of us.... You’re the April fool!

Time to smile—
It’s Artisan Tile

Remember: Fools like me have been, and always will be, the majority of mankind So...........

H-E-E-E-E-R-E’S
JOHNNY.............

As I am sure you have now realized, this issue of the Artisan Addenda is our April Fool’s edition.
Most of the ideas herein came from our very first April Fool’s edition way back in 1990.
All too often in this hectic construction business, we tend to be all too serious and too impersonal.
I hope, in some small way, by making fun of myself, my company, and my livelihood, I have brought you a smile or two.
So when you put your feet up and reread this issue (it’s better the second time around), simply - ENJOY. . . . .

[Signature]
CONSTRUCTION 'DAFFY'-NITIONS

BID: a wild guess carried out to the extreme...
BID OPENING: a poker game in which the losing hand wins
TILE CONTRACTOR: a gambler who never gets to shuffle, cut, or deal
COMPETITOR'S ESTIMATE: the cost of tile work in heaven
LOW BIDDER: a tile contractor who is wondering what he left out
TILE SUPERINTENDENT: the conductor of an orchestra in which every
musician is in a different union
UNION STRIKE: an effort to increase egg production
by strangling the chicken
TO EXPEDITE: to compound confusion with commotion
UNDER CONSIDERATION: never heard of it
FYI: found yesterday, interested?
SALARY/INCOME: salary is what you get for the hard work you do -
Income is what you get for the hard work your father did
A BOSS: (spell it backwards, and leave off the first "s")
NO: in this office, the single word 'no' is a complete sentence
FORMULA FOR SUCCESS: aspiration, inspiration, perspiration

Artisan

Artisan Tile and Marble Company of NJ, Inc.
468 Elizabeth Avenue
Somerset, NJ 08873
Phone: (732) 764-6700
Fax: (732) 764-6767
website: www.ArtisanNJ.com
e-mail: info@ArtisanNJ.com

Warning: Check your vitals before opening, reading this newsletter may cause undue strain to your funny bone