Artisan

Artisan Addenda

All In The Family....

The magazine article begins with "Artisan Tile & Marble Company of NJ, Inc. stands out not only for it's old-fashioned commitment to service, but for it's homage to another casualty of modern life; the family", as it announced we had won NJ Monthly Magazine's Family Business of the Year Award 2000.

In a four page article, the history and philosophy of Artisan were detailed, along with a photo of our eight Sekora family members against a backdrop of the award winning tile work completed at the AT&T Learning Center in Basking Ridge, New Jersey.

The writer goes on to say, "Artisan also employees about 100 union tile- and marble - setters and helpers. John Sekora is quick to point out that he considers each Artisan employee part of his family. 'They just don't have the same last name', he says."

Our personnel manual was also quoted, **"our product is not just tile or stone - it is service and the customer is our life blood."**

The newly formed Artisan Administration Committee, the AAC, and our vision of a continuing successful second generation company were also highlighted. Since the AAC's formation, it's members - consisting of daughters Carol & Nancy, sons Ken & Matt, and cousin Jim - have met weekly to set guidelines and goals for Artisan's future.

To celebrate this prestigious award, and John's first convention as President of the Tile Contractors' Association of America, sixteen members of his family embarked on a dream trip to Maui - (can't you tell how hard they were working ?.....at having fun?)

(if you would like a copy of the article, let us know)

Back Row (left to right): Tom Jones, Michelle Sekora, Jeff and Carol Singer, John and Doris Sekora, Nancy /Danielle and John Czarkowski, Kim/Jason and Ken Sekora.

Front Row (left to right): Nicole Singer, Jessica Czarkowski, Michael Singer, Samantha Sekora

The end of the last century, and the beginning of the new millennium, have been exciting times for us here at Artisan Tile & Marble. It was quite a project trying to put it all together for you! I do think you'll enjoy the timeline inside showing some of our many highlights. Wishing you all a happy and prosperous 2001.

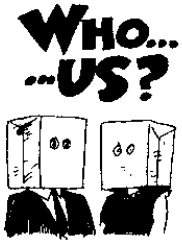
Until we meet again -

enjoy..... John J. Sekora

Celebrate!

Artisan

Artisan Timeline 1999 - 2000



♦ **Jan 10th**
Dave Senuto starts an ATM job for it's 1,000th GC

♦ **April 9th**
Celebration of Tile convention held in NYC (John Sekora is founding father)

♦ **June 1st**
Jim Sickoria (President of ATM) begins his 27th year at Artisan

♦ **July 23rd**
Danielle Czarkowski becomes John's 5th grandchild (thanks to daughter Nancy & husband John), and Jessica's new sister

♦ **Aug. 18th**
Son Ken & wife Kim Sekora announce the birth of Jason John, starting the next Sekora dynasty, with.sister Samantha

'looks like dad...'

♦ **Oct. 27th**
John is honored with the prestigious ALEX Award at the PNC Arts Center - where he in turn, honored Danny Cordasco with a Rolex watch in thanks for 30 years of service to ATM

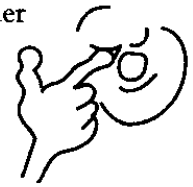
♦ **Nov. 1st**
NJ Monthly Magazine proclaims Artisan has one of..... **'the most outstanding family owned enterprises in NJ - judged for their uniqueness and their ability to balance business acumen with civic spirit'**

1999

♦ **Feb. 24th**
After 13 years with Artisan, Peggy Clark (John's asst.) hangs the following sign on her door..... 'everyone brings joy to this office - some when they enter, and others when they leave'

♦ **May 1st**
John Sekora is appointed to the Bd. of Governors of the National Alliance for Excellence (NAE)

♦ **June 29th**
Artisan Tile and the Sekora Family award their 1st Artisan scholarship at an NAE gala onstage at Carnegie Hall - the evening was dedicated to the 50th wedding anniversary of John and Doris' parents, Anna and Friedrich Bader



♦ **July 30th**
Maryann Campos proudly announces birth of grandson Joseph David by daughter Dana & husband Matthew

♦ **Sept. 26th**
At the Tile Contractors' Association of America (TCAA) convention in Las Vegas, Artisan Tile & Marble Co. of NJ, Inc. wins the National Commercial Project of the Year for GC - E.W. Howell's NY Newburgh Mall - Can you guess who came to surprise John with a personal concert?

♦ **Feb. 29th**
Tom Jones joins daughter Michelle Sekora as public relations directors for the ATM team

♦ **Dec. 25th**
Rob and Dottie Majorczak celebrate new baby daughter Jennifer's first Christmas

♦ **Jan. 1st**
John J. Sekora (ATM's CEO) becomes president of the Tile Contractors' Association of America

♦ **March 3rd**
Samantha and Jason Sekora become magazine cover models and TV commercial stars

♦ **June 3rd**
John receives a one of kind birthday gift when his son Matthew marries Allison Petouvis

♦ **Aug. 5th**
In memory of her mother, Doris Sekora establishes the Anna Bader Gift of Music Trust for children

♦ **Aug. 28th**
Michael Wright becomes an ATM employee (the third Mike after Mike Kearns and Mikey Singer)

♦ **Oct. 5th**
Artisan is awarded **NJ Family Business of the Year 2000** by the Rothman Institute of Entrepreneurial Studies

♦ **Oct. 29th**
Sixteen company and family members fly to Maui to attend the TCAA annual convention

♦ **Nov. 1st**
The Sekoras et al and Artisan are featured in NJ Monthly magazine as the **'NJ Family Business of the Year'**

♦ **Feb 19th**
Michael Kearns' surprise party honors his 50th birthday, 30 years of service at ATM, and 25 years of marriage to Patti - sending them on a vacation to Hawaii

♦ **Jan. 3rd**
Artisan Tile vows to bend over backwards for it's customers

♦ **July 25th**
Tommy Burns' goat eats his paycheck

♦ **June 15th**
Dale Sabato sets the 30 millionth square foot of tile installed by ATM NJ

♦ **Aug. 31st**
Artisan website updated, check it out at: **www.ArtisanNJ.com**

♦ **Sept. 5th**
Jennifer Connor becomes ATM's newest employee

♦ **Sept 1st**
Nicole and Mikey Singer move and enter new schools

-Nikki sang soprano in the school concert

♦ **Sept. 20th**
Daughter Carol Singer has laser eye surgery and extra zeros start appearing on ATM's financial statements

♦ **Sept. 29th**
John Sekora begins IMI's Contractor College at age 58

♦ **Nov. 20th**
Paul Vigna, President of ATM's Stone Division is elected as Treasurer & a Director of the Marble Institute of America

On The Cutting Edge

Thanks for taking the time to read our Artisan Timeline.
Here at ATM we believe we are not just construction workers - we are craft workers - with a strong, artistic, *Artisan's* pride.

Back to the Future

You've shared our past with us, now let's look to the future and some of the projects we will be working on shortly;

- Wm.Blanchard - Children's Med.Ctr Morristown,NJ
- Damon Douglas- First Union Bank Warren,NJ
- Wm. Dunham - Prudential Iselin,NJ
- EI Assoc. Const. - Tosco Refining Linden,NJ
- Gilbane Bldg. Co.- Purdue Pharm. Ardsley, NY
- EW Howell - NY Medical College Valhalla, NY
- Humphreys & Harding- St. Joseph's Home -Jersey City
- IMC Const. - Kessler Village- Chatham, NJ
- Keating - Bristol Myers Squibb New Brunswick,NJ
- Edward Leske - Merck & Co. Rahway,NJ
- Merit Dover - Ruby Tuesdays Bridgewater, NJ
- Palent Const.-Burnheim Funeral Livingston, NJ
- OA Peterson - Prudential Roseland, NJ
- Sordoni Skanska - Hoffman LaRoche Nutley, NJ
- Structure Tone-Lord Abbott Jersey City,NJ
- Tasco Ind. -Nursing Home Princeton,NJ
- Vanas Const.-St.Elizabeth Sch. Bernardsville, NJ
- Wells Ford - NY Life Invest. Parsippany,NJ

Artisan

Artisan Tile and Marble Company of NJ, Inc.

468 Elizabeth Avenue
Somerset, NJ 08873

Phone: (732) 764-6700
Fax: (732) 764-6767

website: www.ArtisanNJ.com
e-mail: info@ArtisanNJ.com

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*In this issue there is one deliberate mistake and one falsehood, a prize if you find them.

Inspect This