Artisan Addenda

Artisan

Fall 1990

Issue #9

Ain't It The Truth

John's Jottings

recycled paper

* The Nervous 90's are fast becoming the No-No-90's. . .no projects, no profits, no party time, no payments - no peace. . .
* Some people look at a glass and say it's half empty, others say it's half full, I say "Show me where I can fill it!". . .
* Recycled paper (like the paper the Artisan Addenda Newsletter is printed on) costs twice as much as normal paper and looks twice as cheap. . .Go figure. . .
* Our computer seems so human that when it makes a mistake it blames it on another computer. . .
* Congratulations to Del Turco Bros. Inc. on their 80th Anniversary - good competition, great people! . . .
* Is subcontractor a synonym for gambler? . .in todays economy, I wonder. . .
* Attention, Attention: Local #52 Are those new sweatshirts & tee shirts that tile helpers from Local #77 are wearing - (courtesy of the tile promotion fund?) . .
* I recently saw a 1929 poster that read "the best of any game *always* play fair". . .I wonder if the same holds true today?. . .
* Four of my friends have Lyme disease, two others cancer, still others serious heart, stomach, eye & back ailments - and I thought I had problems. . .
* I recently read that maintaining your weight at a constant level throughout life isn't enough. Even if a 70-year-old woman weighs exactly as much as she did when she was 17, she may have gone from a size 6 to a size 16. That's because as we age, we tend to lose dense muscle & bone and gain less-dense fat. To keep pounds and inches from increasing with the years, you must exercise.
* The construction business is under a tremendous transition - neither my job, nor your job, can continue to be done "like we ured to do it. . ."
* I keep reminding myself, having it all doesn't necessarily mean having it all at once. . .
* Your need for water is second only to your need for air. Water helps your body metabolize fat; without adequate water intake, fat retains fluid. . .and weight. As a lubricant, it helps keep your joints and muscles flexible. It's your body's most efficient coolant and thirst quencher. (Interestingly, your body absorbs cold water faster than hot.). . .
* It is not how much we have, but how much we enjoy, that makes happiness . . .
* I was recently told, "if you stop getting better - you stop being good"--

Ain't It The Truth!

Employee Of The Month

John Y-A-V (as in Victor) - If you've heard these words before, then you've met this issue's Employee of the Month- our own John Yavorski!

An Artisan Tile & Marble (ATM) employee for many years, John's duties are as varied as his talents - controller, computer wizard, expediter, collections manager, acquisitioner, craftsman-(he can fix anything from a computer to a pencil sharpener) & Jack-of-all-trades. John masters all that he does and is a tremendous asset to the Artisan family. To this day, we still believe that John was one of the recycling pioneers - as he collects and saves and reuses everything! (J.Y.'s only weakness is his love of flea markets and garage sales).

Outside of work, J.Y. is involved in community activities - as a Scoutmaster for Boy Scout Troop #127 in Dunellen, NJ (John has earned the coveted rank of Eagle Scout). A man with a hearty appetite, John was recently spotlighted in the Blue Cross & Blue Shield newsletter for his successful weight control program. Hiking, camping & canoeing are just a few of J.Y.'s enjoyments.

On a personal note: Since John put the finishing touches on this issue, he should find this article as quite a surprise - but he certainly deserves the recognition. John is a nice, likeable guy and a good and trusted friend.

So if you hear John Y-A-V (as in Victor), think of John Yavorski - that's Y-A-V (as in versatile, valued, virtuoso...)

Thanks J.Y.!!!

Mechanic Of The Month

Ralph Walker is this month's Mechanic in the spotlight. Ralph & his wife Eileen presently live in Trenton but are building a new "homestead" in West Amwell Township. They say the sign in the new driveway says: "Animals have the right of way!" and animals there are: a new 7 week old yellow lab, "Koz the Kyle" Walker & horses (yes, Ralph rides!) & ducks, geese, and more. Looks like Ralph keeps pretty busy at home & work. A review of our files indicates that Ralph has worked as a top Artisan tile setter.

As you can tell from the above, Ralph is a man of many talents and a definate Artisan mechanic.

Throughout the years Mr. Walker has constantly given his all to our company & the tile industry he so enjoys - Many thanks. . .

Helper Of The Month

Robert Weyrick Sr., of Keansburg NJ, is saluted as this month's Local #77 tile helper. Coming from a long list of tile relations (Bobby is related to our own Tony DiCicco & Local 77's own Artie Guarino).

A tile helper for nearly 35 years, "Bobby" now has 3 sons. He is proud to say he has brought them in the business and the helpers union.

A hard worker who enjoys his cigars, but with a soft touch for baseball and Little League.

Lately Bob has been working with Richie Strunck, these two have teamed up on many an Artisan project. We sincerely hope that Bobby will be with Artisan for another 35 years.

G.C Of The Month

. . .One hundred twenty eight years in the industry. . .Over 6,000 buildings constructed. . . A multi-generations company (5 to be exact). . .One of the most reputable General Contractors in the state. . .Some of the nicest people to work with. . .And ATM's G.C. of the Month is. . . . .

The Wm. Blanchard Company

Considered one of the largest builders in N.J., The Wm. Blanchard Co., located in Springfield, is run by the 5th generation of Blanchards, Bill & Dick.

The company was established in 1960 when Mr. I. Blanchard set up a shop in Newark, as a mason & builder of bakers' ovens. The company expanded into parts of northern N.J., when the demand for ovens increased and their reputation grew. In the 1880's, with industrial growth, the Blanchard Co. began to expand with the help of Isaac's son, William L. Blanchard. By the turn of the century, William had taken over his father's business.

Through the years, the company was handed down generation to generation and the Blanchard Co. grew larger & larger. They earned many awards including the Army/Navy Award for excellence in production for the conversion of automobile factories for fighter plane production. In the 1960's, the Blanchard Co. began to embark upon hospital construction, which is still an important part of their work today.

St. Barnabas Medical Center, in Livingston, was completed in 1961 & it remains the largest private hospital in N.J.

The Wm. Blanchard Co. celebrated its 100th Anniversary back in 1960. This quote describes the company's history & aspirations: "The performance of Wm. Blanchard Co., in a business noted for the short lives of its competitors, suggests something of the quality of this group and their ability to meet the next hundred years."

The Wm. Blanchard Co. has gained the praise & friendship of ATM, and we would like to express what a pleasure it is working with them and congratulate them on their 128th year as N.J. Builders.

Job Of The Month

Project: Rutgers Recreation Center & Pool, Busch Campus, Piscataway, N.J.
Contractor: Fitzpatrick & Assoc. of Eatontown, N.J. (Thanks to Bob, Mike, John, etc.)
Arch: The Eggers Group of N.J.
Suppliers: Dal Tile
Union Labor: Local #52
Daniel Cordasco, Ralph Walker, & Patsy Cordasco.
Local #77
David Zakashefski, John Salerno, & Tommy Morelli.
Highlights: 20,000 sq. ft. of unglazed ceramic mosaic tiles in cinnamon, grey, and white, with accents of black malt & almond & 4-1/4" sq. walls in antique white with feature stripes of grape & teal.

'One Brief Shining Moment'

In early September, I was called to Syracuse for a Shopping Center that was over three months behind schedule. Everyone on the site wore hard hats that said "Just Do It" - The mall opened on 10/15 - On Time. . .What we didn't know until six days before the opening, was that Artisan Tile was to play a very important part in the "final days."

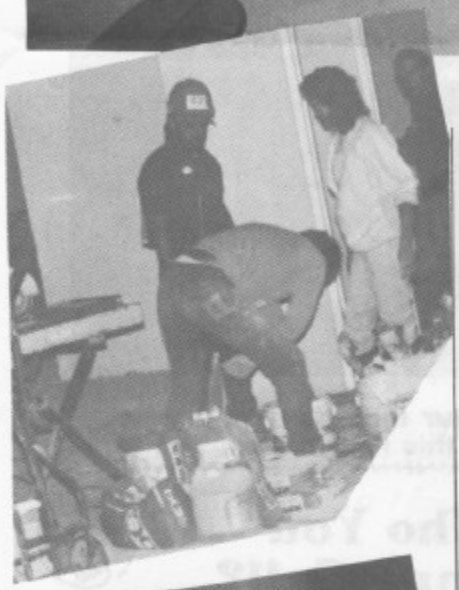
For this reason, this month's Hard Hat Award deservedly recognizes the Syracuse ~A-Team~, dispatched by the Pyramid Co. to finish the Carousel Center Mall. This time the "A" not only stood for Artisan, but also for Adventure. Our team met in the early hours of Wednesday Oct.10th with anticipation and excitment. The road to Syracuse led them to a challenge which no one expected. Their deadline was only 5 days away - Monday 9:00am Oct 15th, when opening ceremonies were to begin. Everyone worked double and triple shifts at a frenzied pace to get the job done. A long list of obstacles- including no phones, missing material, stolen equipment, inconvenient stairways and food/drink that arrived with frustrating irregularity never dampened their moral or energy. Everyone made a vital contribution to this project, without exception. Literally working until they dropped, the mall opened on schedule. I'm very proud of this accomplishment because I know what it took to get this job done. I gratefully thank the Syracuse team for putting their hearts and souls into this project, Artisan never shined brighter.

A special Thank You to; **John Sekora, Tom Burns, Jim Bollentin, Patsy & Danny Cordasco, Jim Pyanoe, Charles & Marc Kupiec, Dave Kennedy, Frank & Walter Rutkowski, Doris Bader, Rich & Tom Morelli, Emil Faynor, Jack Sartor, George Moncho, John Wassman, Dennis Kelly, Ken & Kerry Dillon, Rick Leonhardt, Joe Hage, Nicky Zakashefski, Lauren Meus, & Tricia Talerico.**

Final Reflections

'Mall Magoos'. . .TV star John Wassman. . .Tom Morelli's 1st Wedding Anniversary - separated by Syracuse. . .Ambassador Kaz. . .A gold coin & a bottle of champagne. . .Big Jim. . .That which does not kill us, makes us stronger. . .Walter's debut as a hitchhiker. . .JJS's car towed away. . .Walkie-talkie blistered fingers. . .

Mall Workers Race Toward Zero Hour



RICHARD MORELLI, left, and Patsy Cordisco, workers with Artesian Tile and Marble of New Jersey, replace broken floor tiles this morning near the food court in Carousel Center.

Syracuse Herald-Journal, Monday, October 15, 1990

(PHOTOS BY D. BADER)

Carousel Center makes its debut

■ CAROUSEL
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six-story glass atrium.

A half-hour later, another ribbon-cutting was scheduled at Congel's new store, Benwil Teller, which he bought out of bankruptcy for $5.5 million on April 6.

Other anchor stores — J.C. Penney, Hill's, Chappell's and Steinbach's — were to open at 10 a.m. Kaufmann's opens Nov. 15, and Lord & Taylor will build a store by 1992. About 50 stores were not finished in time to open.

Three thousand people worked at a frantic pace throughout the weekend to get the mall in shape for today's opening.

The engineering problems posed by the lakeside site were formidable.

The land upon which the mall is swampy, and the soil is unstable because it is composed of industrial wastes, decayed garbage and silt. Pyramid built the 1.4-million-square-foot building on a concrete slab that "floats" on the mucky soil. An elaborate pumping system keeps the building on an even keel, as well as jacks built into the pillars in the underground parking garage.

The mall's centerpiece is a six-story atrium topped with glass. The atrium cuts across three retail levels, offices on the fourth floor, a reception area and kitchen on the fifth floor and the Carousel Skydeck on level six. The Skydeck is available rent-free for weddings, parties and other functions. It is booked into 1992.

Today, caterers arrived around 6 a.m. to prepare a VIP breakfast for Pyramid partners, politicians and other guests. About 150 people were expected, Echtermann said. Tables on the Skydeck were set Sunday night.

The mall's namesake is an antique carousel, located on the second level facing Onondaga Lake. Built in 1909 and formerly stationed at Long Branch Park, Pyramid bought and restored it for about $1 million. Rides cost 50 cents, with proceeds going to charity. Workers were doing last-minute mopping, painting and brass-polishing at the carousel around 5 a.m. today.

Pyramid planned to give away shopping bags stuffed with gifts, credit applications and discount cards to the first 10,000 shoppers.

The Working Man
(Thru 11/1)

Steve & Paul Nebesne
Design Interface-Peddie School-Hightstown.
Gingeralli-No.Dover Elem. School-Toms River & Potter Elem. School-Bayville.
Tormee-Fort Monmouth Bldg. #9039.
Raimondo-Grand Union-Howell.
Hall-Runnells Health-Berkley Hts.
Henderson-Hoechst Celanese-Somerville.
Driscoll-Jersey Shore Med. Ctr.-Neptune.
Houran-Fire House-Hoboken.

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Ralph Walker & John Salerno
Kaslow & Jeffrey-Hillsboro Mun.- Neshanic.
Bari-War Memorial H.S.-Sayerville.
Henderson-Hoechst Celanese-Somerville.
Gilbane-Squibb-New Brunswick.
Lehrer & McGovern-Princeton Med. Center.
Fitzpatrick-St. Francis Hosp. & Rutger's Pool.

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Richard Strunk & Bobby Weyrick
Herrod-Hyundai-Dayton.
Provini-Blimpies & Mall Ext.-Garden State Plaza.
Schmidt-UPS-Mahwah.
Eckingers-Chess King-Livingston Mall.
Houran-Fire House-Hoboken.
Leske-Fairmount Chemical-Newark.

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Jack Sweezey & Bob Conkling
Tish-Firehouse-Newark.
Henderson-Hoechst Celanese-Somerville.
Bomar-Lexington Gardens-Morris Twp.
O.A. Peterson-1st Fidelity-No. Brunswick.
Blanchard-St. Joseph's-Paterson.
Drill-Summit Trust-West Orange.
Hoag/Hyman/Koechel-Britches-Rockaway.

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Tommy Burns & Mike Cichino & Jim Bollentin
Gingeralli-No. Dover Elem. Sch.-Toms River.
M.B.R.-Mamma Brava-Freehold Mall.
Raimondo-Sears-Freehold & HOM-Eatontown.
Claremont-Roche Child Care- Nutley.
GTS-Asbury Park H.S.
Wilmorite-Freehold Raceway Mall.
Genessee Mall-Freehold.

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Danny Cordasco & Nick Zakashefski
Cruz-Water Treatment Plant-Wall Twp.
Raimondo-A&P-Little Silver.
Wick-Thrift Drug-Baywick Plaza.
Madesin-Cabaret-Newport Centre.
Wilmorite-Freehold Mall.
Matrix-Interchange Plaza.
Fitzpatrick-Rutgers Pool-Piscataway.

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Al Ewington & Jim McArthur
Gilbane-Squibb-New Brunswick.
Provini-Macy's-Menlo Park.
Raimondo-HOM-Eatontown.
Herrod-Hyundai-Dayton.
B.D. Malcolm-Deluxe Check.
Printers-W.Caldwell.
S.C.K.-Ultimate Corp.-E.Hanover.
Gordon-Block Buster Video-Old Bridge.

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Bill Gesang & Joe Covello & James Moore
Morse Diesel-NYNEX-Orangetown.
Blanchard-St. Joseph's-Paterson.
Provini-Blimpies-Garden State Plaza.

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Frank Zampese & Tommy Morelli
Grand Union-Ringwood.
Austin Helle-Labrs. Welfare Fund-Newark.
Madesin-Cabaret-Newport Centre.

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Charles (Kaz) & Marc Kupiec
Crystal Run-Crystal Run Bldgs.-Middletown.
Domestic Bldrs-NJ Tpke. 8A-Cranbury.
Design Interface-Seeing Eye-Morristown.
Patock-Count Basie Theatre-Red Bank.

✓ ✓ ✓ ✓ ✓ ✓

James Pyanoe, Tommy & Richie Morelli
Wilmorite-Freehold Mall.

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Pyramid-The Carousel Center Mall in Syracuse, N.Y.;
John Sekora, Tom Burns, Jim Bollentin, Patsy & Danny Cordasco, Jim Pyanoe, Charles & Marc Kupiec, Dave Kennedy, Frank & Walter Rutkowski, Doris Bader, Rich & Tom Morelli, Emil Faynor, Jack Sartor, George Moncho, John Wassman, Dennis Kelly, Ken & Kerry Dillon, Rick Leonhardt, Joe Hage, Nicky Zakashefski, Lauren Meus, & Tricia Talerico.

Looks like Mike was working too . . .

(WAS ROB?)

An Artisan Logic Puzzle

March 30th is the end of Artisan's fiscal year & the closest thing to an official Artisan holiday, without being one. Five ATM employees have a birthday on this day, and the business all but closes down for the big birthday bash. But the birthday is all that the five employees have in common, besides working for Artisan. Each has a different position & is a different age. Each comes to work differently. From the information given, determine each employee's position, age & means of transportation to work.

1. The dispatcher is older than both Frank and the one who walks to work & younger than both the manager & the bus rider.
2. Jim, Mike & the motorcyclist are all older than Peg, who is not the warehouse person.
3. The motorcyclist, whose age cannot be divided by eleven, is younger than the accountant.
4. Jayne does not drive a car to work. Neither Jayne nor the manager is the oldest of the birthday gang.
5. Mike's age is an odd number.

NOTE: Things can get pretty mixed up at Artisan, so don't do this with any preconceived notions.

	ACCOUNTANT	CLERK	DISPATCHER	MANAGER	WAREHOUSEMAN	26	30	33	44	57	BICYCLE	BUS	CAR	FOOT	MOTORCYCLE
JIM															
FRANK															
JAYNE															
PEG															
MICHAEL															
BICYCLE															
BUS															
CAR															
FOOT															
MOTORCYCLE															
26															
30															
33															
44															
57															

This chart is to help you record information from the clues as well as the facts you deduce by combining information from different clues. We suggest you use an "X" for a "No" & a "•" for a "Yes". As with all our games, there will be prizes. Submit your answers to ATM 238 Cleveland Avenue Highland Park, NJ 08904

Deadline 12/31/90 Enjoy!

ATM's Newest Closings

- Design Interface, The Seeing Eye - Morristown
- E.C.Provini, Garden State Mall Expansion & Macy's - Menlo Park
- Miller, TPI Urban Renewal - Jersey City
- Claremont, Roche Child Care - Nutley
- Trademark, Anna Klein School - Guttenburg
- Genesee Management, 8 Telephone Areas and Vestibule Base - Freehold Mall
- Jordan, Union City Manor
- Olson & Lawsen, Squibb - New Brunswick
- Madesin, Caberet - Jersey City
- S.C.K., Ultimate Corporation - East Hanover
- Meridian, Glatt Air - Ramsey
- Brown & Matthews, Safety Kleen - Linden
- Gordon, Block Buster - Old Bridge
- Houran, Fire House - Hoboken
- Bridgewood Properties, Standard Rec. - Somerset.
- Herbert & Boghosian, Early Learning - Freehold.
- Graham, Chem Bank - Ridgewood & Gyro - Freehold Raceway
- Neto, Baskin Robbins - Freehold Raceway
- Pellechia, Moore Tower/P.A. - Jersey City
- Conkey, Future Tronics - Freehold Mall
- CM Construction, Mr Bulky - Livingston Mall
- Raimondo, Grand Union - Ringwood
- Sordoni, AT&T - Morristown
- Newport Mall - Repairs
- RJ Longo, Waste Water - Caldwell & Hanover, Butterworth - Morris Twp
- Riesz, Perth Amboy - A.V. Ceres Elem. School
- DeJaeger, Lady Footlocker - Jersey City
- Arcorp Prop., Weehawken - Arthur's Landing
- Blanchard, Hunterdon Medical Center - Flemington
- Gordon, Blockbuster Video - Woodbridge
- Tri-State, Ice Cream, Chez Chocolate & Pretzel - Freehold Raceway Mall
- Garlatti, Brown Bovieri - North Brunswick
- Oyster Creek, Bldg. 60 - Forked River
- Myco, Merck Bldg. 121 - Rahway

The ATM Family wishes all: A Happy Thanksgiving!

(From left:
Mrs.& Mr.Bill Gesang,
Patsy Cordasco,
Robert Sekora,
Jim Sickoria,
John Yavorski,
& Nicky Zakashefski
in front)

Pride In Our Guys

All of the ATM employees are looked on with pride, but when someone does a job that is worthy of an award - the pride gets a little greater. The men ATM have to thank, for adding yet another award to our growing list, are: Al Ewington, Jim McArthur, John Salerno, Tommy Burns, Bobby Welter, Danny Cordasco and Nicky Zakashefski. These are the men whose hard work we salute for the Jersey Shore Medical Center/L.F. Driscoll General Contractor, 1st place winner in the N.J. Masonry Awards.

The second project for which we were also named first prize winners was for the Miller Construction - Trust Company of New Jersey in East Hanover. The men we have to thank for this award are: Bill Gesang, Joe Covello, Pete Schmitz and Rick Pettoni. We are truly proud of these men and we thank them for their hard work and dedication.

It's nice to know that there are men who care about their craft and take pride in a job well done. Thanks guys, we're proud of you all!

I hope you have much to be thankfull for. I hope you will be surrounded by people you love on Thanksgiving Day. I hope we will all have another year of blessings and that the economy will improve! A little crass toward the end, but there you have a tile contractor's prayer.

Enjoy !!