ARTISAN AFFENDA

APRIL FIRST, 1990
EDITION #7289

ATM'S SUE ATM

MAN AGAINST MACHINE

ATM's (automated teller machines) throughout the state of New Jersey have linked together in litigation against ATM (Artisan Tile & Marble), bringing about one of the largest law suits ever filed in New Jersey.

"We had the name first" said a Piscataway ATM, "and anyway they really should be called ATMCNJI for Artisan Tile & Marble Company of New Jersey, Inc."

Artisan's attorney,William Wilson had "no comment" with regard to this pending action.

All company deposits are being held in escrow until the suit is altered.

CORPORATE RAIDERS

In a suprise move, a Cartell headed by Donald Frump has made an unsuccessful attempt to purchase all of Artisan Tile's outstanding shares for an estimated one jillion dollars.

The group, including such tile mogels as Paul Pepsiella, Dave Winkerson and Aldo DelFlooro were joined by Flemish painter Al Vernere and socialite Iwanna Trumpp. Ms. Trumpp stated "I vant Artisan because they install red marble".

According to Edwin (Five will get you ten) Horge, Artisan's accountant, the jillion dollar offer "Doesn't even cover the overhead".

BUSINESS SMIZNESS

In another business venture, it has been rumored that our very own "Artisan Addenda" has offered a tentative bid of $1.98 to buy the controlling interest in the Florbes newspaper chain.

According to the "Artisan Addenda" editor, Peggy Clark, "we want it because they don't use red ink".

A retort by the Florbes people was unprintable (even in red).

SMITHSONIAN SUBMISSION

A truly unique cow driven Harley motorcycle Christmas card purchased by barrister Michael Fasano and sent to John J. Sekora has been donated to the

Smithsonian. The 1989 multi-colored card has been requested to be put on display next to Frank "Fonzie" Rutkowski's brilliant red leather jacket and Arnie Hess' first tile estimate, which has been found on the back of an Alfredo's Restaurant red stained napkin.

A copy of the award winning card is available for a fee.

AND NOW SPORTS

The Artisan Bowling team has recorded tournament scores of 299, 165, 186, 167 & 68.

When asked about his unusual game, anchor John (YAV) Yavorski stated, "I really tried . . I missed it by only one pin". YAV computed a total pincount of 68 including a shot put strike in the 10th frame.

Black belt Shiatsu expert Gary Vaganek was eliminated for karating his bowling ball in half.

MORE SPORTS . . .

The Artisan Softball team, appropriately called the A-1-Team (A-one-team) after ATM's founder Amarda One Hess, has been offered the franchise to play its pre-season in Jupiter, Florida.

According to manager and star running back, bachelor Ken "Guido" Sekora, "I don't think we'll go; there are no Jersey girls down there". (Bogus man!)

Bathing suit film at eleven . .

MORE, MORE SPORTS

Ken Bayer was soundly deflated by pro golfer Michael Kearns.

Mike, who was using his new secret weapon (x-mas gift golfing tees), scored a personal best of 269 to Ken's 270.

The highlight of the tour was Mike's hole in one, on the par 8, 42 yard, dog leg left, 23rd hole, on which Mike's tee shot careened off Walt Rutkowski's eleven (11) carrot cubic zirconium engagement ring.

(Double Bogus man!!!)

RECALL

Artisan's (I sit here) chairperson Ron Weller has announced the recall of all ATM bids made prior to 1964.

A spokesperson for the Artisan estimating staff stated that head estimator James, Michael, John (Jimmy) Sickoria's adding machine was missing a decimal point thereby creating a very unusual pricing system.

In an attempt to correct this situation, all bids have been reissued with two additional zeros added to all quotation prices. G/C's should please be guided accordingly. Check writers should follow this same formula (and forward all checks to Nicole's Pop Pop).

EMPLOYEE OF THE MONTH

For those of you wondering how it came about that our illustrious and fearless leader, John J. Sekora, has come to be recognized as our "employee" of the month – you may remember that in a previous issue the selection process was described as John "pulling names out of his hat". Since John's name "mysteriously" gets pulled out each month – the staff got tired of throwing it back into the hat and agreed that April would be the appropriate month (for obvious reasons) to honor him.

Over the years John has had a hand (that would be his left one) in all phases of the business, ultimately proving himself to be a very versa"tile" guy.

Rooms marked "Ladies" or "Men" prove to be no safe haven from John's drive to get the job done. Many a "closed door" meeting has taken place with John on the other side of the door. It's no wonder that more then one roll of Tums or bottle of Pepto has been consumed in his honor.

Following his weight loss program last year, this office has been buried with queries as to whether John will continue to be known as "Big John". (Although there has been no decision yet, we will naturally keep our readers advised.) He's more than enjoying his new "sneak attack" employee surveillance tactic of slipping into a room unnoticed by entering sideways.

John keeps his moral and motivation high by surrounding himself with a totally impartial support system. The fact that they are all family and friends is just a coincidence.

When John needs a short break he turns to one of his many "state of the art" toys. His office is filled with fun items ranging from G.I. Joe Walkie–Talkies to voice–activated dictating machines.

John is famous for volunteering to drive, only to give his unsuspecting passengers demonstrations of his beloved car phone. Of all his toys, John's new Lexus is his favorite. He can usually be found driving down the road talking into his steering wheel.

John is always ready with good sound advice which he draws from his own life experiences. One we know he would want us to share with you is, "Avoid using hammers to kill wasps on glass windows".

– Lovingly submitted by John's dedicated, faithful, tireless, hardworking, loyal, and most of all, humble staff.

MECHANIC OF THE DAY
Fred DelFavero

HELPER OF THE DAY
Bobby Pettoni

G/C OF THE MONTH

Any one who pays his bills in full, on time.

⬇ ⬇ ⬇ ⬇ ⬇ ⬇ ⬇

SUPPLIER OF THE MONTH

Any one who doesn't want to be paid in full, on time.

⬇ ⬇ ⬇ ⬇ ⬇ ⬇ ⬇

JOB OF THE MONTH

Any job we're getting paid on.

♦ ♦ ♦ NOTICE ♦ ♦ ♦

Your Free subscription to the "Artisan Addenda" ends with this issue.

An annual billing of $238.00 will automatically be forwarded to you for future issues.

Checks should be made out to Carol Pence and forwarded to her dad.

Thank you for your support. . .

AD SPACE FOR SALE

With a circulation of 216,540,700 ad space is now being made available to you.

Dirty ads will be cleaned up by ad campaign directors Joan and Dennis Driscoll.

Rates can be obtained by calling Nancy Sekora on her car phone.

TAX TALLY

New Jersey State collected $2.9 billion in income tax in 1989, a 13.4% increase over the previous year (Did you give your share?)

If you haven't already made this years contribution, don't look now . . . your times almost up according to Artisan's resident tax expert Robert Erwin Sekora.

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$ $ $ $ $

BINGO WAS HIS NAME -O-

In the Artisan tradition of naming all new corporate assets, Michelle has named her new private secretary - "Give me an E" . . . and Matt is calling his new college computer "Oogie"

NASCENT (NEW) CLOSINGS

Chief contract negotiator, Jayne (don't call me Doris) Cramer, reports the following new closings:

- ✔ The barn door after Mrs. McClure's Cow . . .
- ✔ File cabinet on Peg's fingers . . .
- ✔ Her eyes to checks that need to be written . . .
- ✔ The barn door after the horse got out . . .
- ✔ A tile contractor's mind (instead of his mouth) . . .

PROJECTS WORKING
- NONE -

Cheryl Harlander is not taking any calls in April. All complaints should be forwarded to ASCAT.

HELP WANTED

Needed – Top Gun assistant to the Chairman of the Bored – only Polish People named April should apply – personal interviews given – salary by Misana's V.P. – very negotiable.

NO RHYME OR REASON . . .

Five or six is when two Kennys, Mike,
Walt and Frank begin
To load up and get to the job sites
before the union men roll in.
It's nearly eight when Cheryl arrives
To answer all the calls from sick men's wives.
By eight–thirty the rest of the crew is here
with no choice but to shift into high gear.
In estimating, Jim and Nancy spend the day taking off jobs,
While the responsibility of follow–ups and closings are basically Bobs.
John is the BIG boss and always has final say,
While John YAVorski tries to get the GC's to pay.
Carol is billing, dealing with retention and waivers of lien,
While Peg does payroll, calendars and our "Artisan Addenda" (ever so keen),
Accounts payable has shifted to Jayne,
While Ron picks up plans in hopes that's another job we'll gain.
Individually hectic and chaotic it may seem,
But pull us all together and you have the A–Team.
So let's give credit where credit is due
The "Artisan Perfections" are because of all of you.
In the tile industry, we feel, ATM to be the jewel
And if you think any less of us . . .
You're the April Fool!

N. S.

CONSTRUCTION "DAFFY"NITIONS

Bid – A wild guess carried out to the extreme . . .

Bid Opening – A poker game in which the losing hand wins . . .

Tile Contractor – A gambler who never gets to shuffle, cut or deal . . .

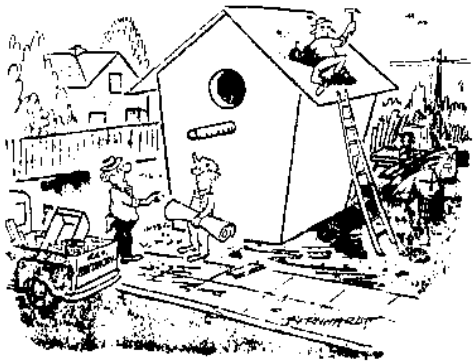
Competitors' Estimate – The cost of tile work in heaven . . .

Low Bidder – A tile contractor who is wondering what he left out . . .

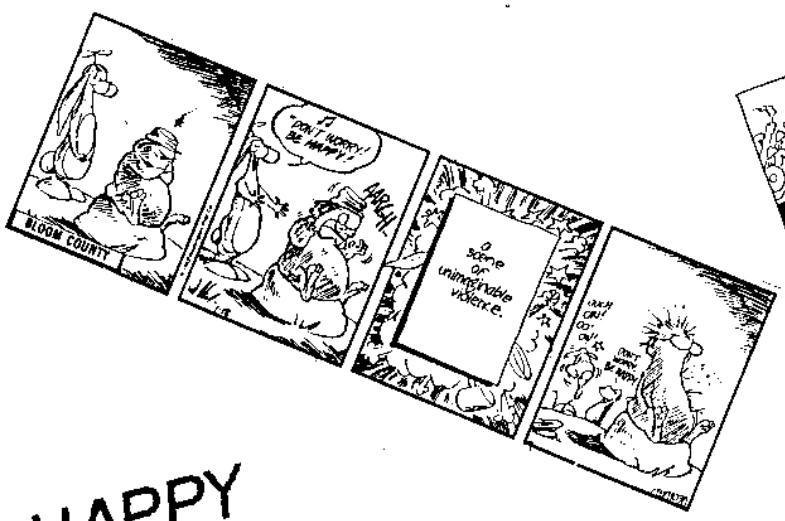
Project Manager – The conductor of an orchestra in which every musician is in a different union . . .

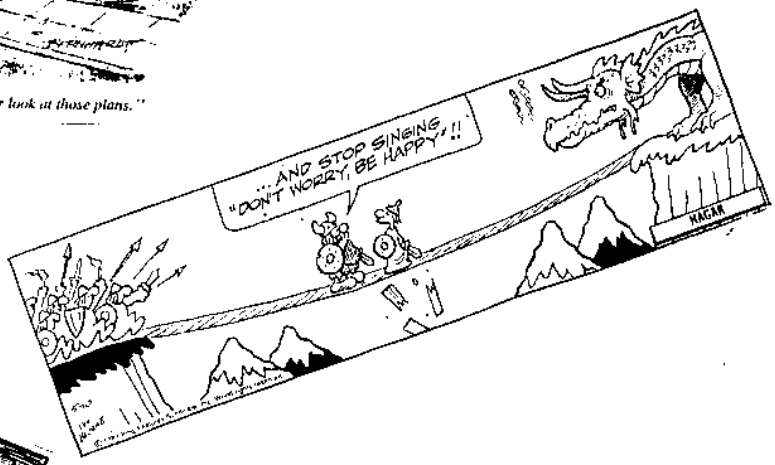
Strike – An effort to increase egg production by strangling the chicken.

Happy Easter



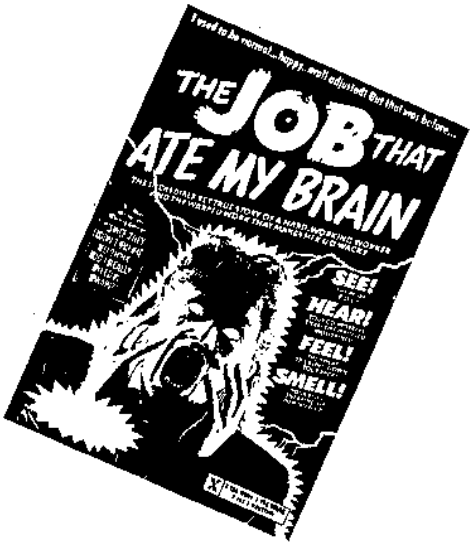
"Let me have another look at those plans."





HAPPY

SPRING



H - E - E - E - E - R - E - ' S JOHNNY . . . . . .

As I'm sure you have by now realized, this issue of the "Artisan Addenda" is our April Fool's Edition.

All to often in our hectic construction business we tend to be all to serious and too impersonal.

I hope, in some small way, by making fun of myself, my company and my livelihood, I have brought you a smile or two.

So sit back, put your feet up, reread this issue and simply . . . . . .

ENJOY.