ARTISAN ADDENDA

OCTOBER, 1989 - #2

THE TIME HAS COME . . .

INSIGHTS

In the last issue of the Artisan Addenda, we discussed the many changes that have occurred over time within our ATM organization.

These changes have also taken place on the job sites. Terms like; latex additive, blanket method, Quarrysetta, and Makitas were virtually unheard of a few years ago and now have become common place usages in the tile industry. Many new and interesting developments, in both the setting and grouting of tile, have been perfected.

A new generation of tile workers is now being taught at the new tile school in East Orange (thanks to Mel Befumo & John Piepoli).

It is time for all of us to re-evaluate our commitment to the future of our industry. Seasoned tile men must share their knowledge with the newcomers. The younger generation must take the time to listen and learn from their elders. We all must take the time to share our experiences within our tile family.

The time has come for brother to teach brother, to share the knowledge of their years and the energy of their youth. To help bring the tile industry "out of the dark ages" and into the future . . . and we must realize that this has to start with us – you and me.

J.J.S.

SHIRTS !!! SHIRTS !!! SHIRTS !!!

If you still haven't received your new blue ATM shirts, please call Jayne at the office and she will see that you get them. The delay was caused by a bad estimate. (By ATM ? . . . NEVER !)

ATM FLASHBACKS

Holes in the soles of his shoes . . . crewcuts . . . BNB–SBA . . . Condor . . . Russ . . . ASCOT . . . Arm Wrestling . . . Pinochle . . . Tino . . . Thoroughbreds . . Paramus Park . . . Big . . . Epic . . . Ceramic Concepts , Florida

A TILE BY ANY OTHER NAME

Artisan by definition is a craftsman, a mechanic . . . Addenda (our Newsletter) means change . . . John (Sekora) and Jim (Sickoria) are cousins (their dads are brothers) and BOTH spell their last names incorrectly . . . Peg and Jayne are sisters; but Peg is really Donna and Jayne's real name is Doris . . . I wonder what the "Mall Man's" real name is ? ? ?

Once again ATM has made the newspaper, this time in the TARGUM (R.U.'s Daily Paper) thanks to Mr. Walker (whose larger than life picture was on the front cover) working at Muscarelle's Natural Resources Building. (Signed autographs available for a nominal fee!)

A FISH STORY . . .

Tuna was abundant when Kenny Bayer and John Yavorski returned from ATM's deep sea excursion.

Garden State Tile so generously set up the fishing trip. Kenny B. and John Y. brought back nearly 200 lbs. of tuna, which was shared and enjoyed by many.

(Next issue be sure to "catch" our article on the 5,000 ways to prepare tuna.)

ATM EMPLOYEE OF THE MONTH

October's employee of the month is James Sickoria. Jimmy is the quiet power responsible for many of ATM's successes.

An import from Baltimore, Jim started working summers at Artisan while in high school. He was the first college grad to be employed by ATM.

His responsibilities are many in the company. Aside from being Vice President, Jim is involved in almost every aspect of the business, from estimating to expediting, from purchasing to payables and from backorders to Bromos.

He has two beautiful children, Timothy and Kimberly (yes, Jimmy, Timmy & Kimmy) and is married to Nancy (no the other Nancy) and they live in South Bound Brook, NJ.

On a personal note, one of Jim's favorite pastimes is bowling, and he carries an average in the 180's.

ATM could not exist without "our" Jim.

GET WELL WISHES TO . . . Steve Nebesne who is recouperating after surgery, hurry back Steve we miss you.

MECHANIC OF THE MONTH

ATM is doubly proud to be featuring two brothers, Nick and John Zangrando, of Local 52, as the Mechanics of the Month. Both have been employed by Artisan for many years and share October's spotlight.

Both Nick (Angelo) and John live in Clifton, NJ with their families.

Nickie is the talkative one . . . or is it John? John is retiring soon . . . or is it Nickie? Nickie is the older one, no maybe it's John! Who knows for sure . . . but, we are sure that Nick is up in West Caldwell working with Nick Loffredo on the Collins RICOH project, while John is in Jersey City working on the Newport Mall . . . or are we ???

Some other projects they have worked on are: Jordan's Schepisi O.B. in Englewood Cliffs; Prudent Publishing in Roxbury for Kuhn, Smith & Harris; Miller's Pavonia Library and the AT&T job in Whippany for Sordoni.

ATM HELPER OF THE MONTH

October's title goes to Joe Covello. Joe and his family live in Bloomfield, NJ, home of the calm Freddy Palma (a close personal friend of Fred DelFavero).

We understand that Joe is a real "gourmet" when it comes to grape jelly. So much so that he brings his Smuckers jar to work with him every day.

Thank you Joe for being a steady dependable asset to the ATM family.

Joe teams up with Bill Gesang and their quality workmanship can be found on such jobs as Schmidt's Jaguar job in Mahwah; Livingston H.S. for Ingrassia; the Hi-Tech College Building for Groeschke or in the Bernardsville Police Hdqtrs for the Paul Otto Company.

GREAT GENERAL CONTRACTOR

Fitzpatrick & Associates, Inc., located in Eatontown, is recognized as one of the leading construction firms in NJ and is ATM's October GC of the Month. Fitzpatrick has an in-depth knowledge of all aspects of the construction business.

Some jobs we haveworked on together are:

Elizabeth General Hospital; Wayne General; Pt, Pleasant Hospital; Federal Express - Newark; Clinton Commons #1 & 2; Somerset Hospital; Garden State Arts Center in Holmdel, and many more.

Many thanks to Fitz's John, Mike and Bob . . . from ATM's John, Mike and Bob. It's nice to work for nice people.i

ARCHITECT OF THE MONTH

Founded in 1945 as Ferrenz & Taylor Arch. this firm became Ferrenz, Taylor, Clark Assoc. in 1983.

Today as Taylor Clark Arch., Inc. NY, NY they specialize in planning and designing hospitals and related health facilities.

Projects we have shared with TCA: St. Joseph's - Paterson for Blanchard Inc.; Bricktown, Pt. Pleasant, Elizabeth Gen., Wayne Gen., Hospitals for Fitzpatrick; John Runnells Health Care, Berkeley Hights for Hall (Wall); Christ Hospital, Jersey City for W.J. Barney.

OWNER OF THE MONTH

Rutgers University takes the Owner of the Month spotlight in the October Newsletter.

ATM is fortunate to be located only minutes away from the University and has enjoyed working for them on numerous projects, some of which are: Busch Campus Student Housing & the Agricultural Museum both for Design Interface; Environmental & Occupational Sciences - E.W. Howell; Natural Resources Bldg. - Muscarelle; Cook Gym for Riesz; and the Neilson Dining Hall.

JOB OF THE MONTH

Jaguar Cars, in Mahwah, NJ, is this month's selection. A project for A. P. Schmidt Construction Company whose offices are in Franklin Lakes, NJ.

This project contains over 25,000 SF/LF of tile. There's 12 x 12 Furstenburg in Entrances, Lobbies, Display and Corridors in a multitude of patterns and designs and 2 x 2 American Olean Satinglo floors, 4-1/4" and 6" AO walls.

Did John and his brother Bob have to buy their Jaguars just to do this project? HUMMMM . . . . . ?

SUPPLIER OF THE MONTH

United States Ceramic Tile (Romany Spartan) of Canton, Ohio is the October winner. ATM's long lasting and close relationship with USCT started in the mid 60's with names like Brem Cole, John Cable, Ceramaflex and a young neophyte named Speakman (Jim started at the same time our John Sekora became one of USCT's youngest sales rep's in Baltimore).

It's a pleasure to continue to do business with a firm like USCT.

JOBS WORKING

West Caldwell, NJ - RICOH - a project for Collins Construction - Patsy Cordasco & Jim Bollentin plus Nick Zangrando and Nick Loffredo are

hard at work on this one! New Brunswick, NJ – 358 George Street – Steve and Paul Nebesne, a father and son team doing a good job on this project for Boarie Development. Somerset, NJ – Devrex Building – the new team of Burns and Cicchino almost have this one completed for Devrex. North Brunswick, NJ – Parsons School – Ralph Walker and John Salerno are getting high grades for this one for the Lott Group.

NEW ATM CLOSINGS

New Providence, NJ – Martindale–Hubbel Torcon; Randolph, NJ – Municipal Bldg. – Bari Constr.; Edison, NJ – Wick Plaza I – Himber–Ryback Constr.; South Plainfield, NJ – Miller Energy – Jodi Corp.; Bernardsville, NJ High School – Lott; Lakewood, NJ – Div. of Taxation & Amerglo – Sudler Constr.; Waterford, NJ – School – Gittens Enterprises, Inc.

HOT OFF THE PRESS

What do you think of our Newsletter? It's done "in house" with our ATM PC's thanks to Peggy Clark, Nancy Sekora, and John Yavorski.

Keep your suggestions coming . . .

GIRLS . . . GIRLS . . . GIRLS . . .

We would like to welcome Fran Quaranta into the ATM Family. Fran will be our new receptionist and will be answering the phones. Jayne will now be working on secretarial specialties, while Carol will handle all the billing and requisitions. Nancy will be doing estimating and Peggy does payroll.

Good luck guessing the voice on the phone now!

RUMORS . . . RUMORS . . . RUMORS . . .

. . . Yes, we did inadvertently omit Bob Giacomelli and Rich Morelli's names from the award winning Houlihan's project, sorry guys . . .

. . . Yes, there are great new jackets coming to the Local 77 rank & file and contributing tile contractors thanks to the Promotion Fund . . .

. . . Yes, there is going to be an ATM Mall Party on November 5th . . .

. . . No, Freehold won't be starting for at least another month (or two) . . .

ADDITIONAL INSIGHTS

The time has come not only to bring our tile industry into the future, but also to share in its pride. NJ is better (and prettier) because of your efforts and the ATM family has been a part of this happening. We have tiled NJ's tallest building, Exchange Place, J.C. and we have added to and become part of the fact that Northern NJ saw the greatest amount of new constr. in the US in 1988, $500,000,000. We are part of one of the fastest growing states in the union. AC was the most visited city in the world, with thirty million tourists and gamblers visiting last year. Take pride in your industry, take pride in your State, and to paraphrase our Governor, "NJ & the ATM Family – Perfect Together".

PRE–HOLIDAY TOAST

Here's to love, money, health and friendship and the TIME to enjoy them.

SEE YOU NEXT MONTH . . . . .

ENJOY!!!